

2020 Employer Skills Survey

Skills Support for the Workforce (SSW) are gathering information on the skills gaps and training needs that small and medium sized businesses face in the South East Midlands and Northamptonshire LEP (SEMLEP) area

As part of this assessment, we are asking our colleagues, business support delivery partners, the Chamber and business groups to ask employers in your networks to have their say! This is a vehicle for employers to demonstrate their needs for future skills provision and help to shape future of adult skills delivery in your region.

Thank you for your ongoing support. Please use the messages below to help you to disseminate this important survey among your networks.

If you have any queries about the research, please contact, anita.belton@serco.com

eNEWS & WEBSITE TEXT:

The SEM LEP, working with Skills Support for the Workforce, is seeking the views of employers in the South East Midlands and Northamptonshire. We appreciate that this is a difficult time for many organisations. We are keen to understand what funded training provision might benefit your organisation in better times and also what needs may have arisen through the impacts of recent events.

We are keen to hear from employers of all sizes (including sole traders) and from all sectors. Please share your views by completing a short survey (10-15 minutes) available at <https://www.surveymonkey.co.uk/r/SEMLEPLive> before the deadline of 31st July 2020.


This is a real opportunity for Employers to influence the future skills development and available support in the region.

SOCIAL MEDIA PROMOTION:

Please follow the Skills Support for the Workforce programme on Twitter and LinkedIn

Twitter: [/Serco_SSW](#) | LinkedIn: [/Showcase/Serco-SSW](#)

Example Tweets

 Calling all #SEMLEP & #Northants businesses.
Let the @SEMLEP know what your skills needs are. Help inform the future of funded skills training for biz in your area

>> <https://www.surveymonkey.co.uk/r/SEMLEPLive>

Skills Support for the Workforce (SSW)
Funded training to help your business progress



#eastmidlands #youropinioncounts #digitalskills

PROMOTIONAL IMAGES:



ABOUT SKILLS SUPPORT FOR THE WORKFORCE:

SSW – A Programme Overview

Skills Support for the Workforce (SSW) is a programme developed to upskill employees within small and medium-sized enterprises (SMEs) in the South East Midlands and Northamptonshire. We provide recognised accredited qualifications and bespoke training courses to enhance your employees' skills, increase the competitiveness of your business and boost the local economy. Because SSW is co-financed by the European Social Fund (ESF) and the Education and Skills Funding Agency (ESFA), we can support your workforce at no extra cost to your business.

Serco works with a network of expert training organisations who have been chosen to deliver the SSW programme in the region.

For more information about SSW: www.serco-ssw.com | skillssupport@serco.com